

BAKERY



DANESITA

SINCE 1978

PRODUCT CATALOGUE

RECIPES OF LOVE

In 1978 we decided to fulfill a dream: to bring to the house of the consumers the best pastry a mouth can taste. Everyday. Today, after more than 30 years, we know that was the beginning of a great love affair.

Today, this love joins new technologies and techniques with the traditional way of making the best pastries. After being blended with dedication and filled with the finest ingredients, it results in a quality product, honest and deeply tasteful.

This recipe has kept us in love with what we do and we believe that it'll make you fall in love too. From first to last bite.



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BUTTER COOKIES

Our Butter Cookies are made with the traditional Danish recipe, that is in the top of mind of our consumers since always. The attractive tins and boxes design make this product perfect to offer to someone special or only to collect.

See our Butter Cookies Collection catalogue and choose yours!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet
Butter Cookies	454	12	12	10	66
Assorted Cookies	454	12	10	10	80
Chocolate Chip Cookies	454	12	10	10	80
Butter Cookies & Chocolate Chip	454	12	10	10	80

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BUTTER COOKIES

Gift Box

Especially for cookie lovers! Each box of our cookies is a true piece of love, ideal to sweeten any moment, making it special...



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Butter Cookies 7%	200	12	10	10	80	5601069105986	25601069105980
Mini Butter cookies	100	12	24	14	84	5601069106914	45601069106912
Chocolate Chip Cookies	200	12	10	10	80	5601069106006	25601069106000
Sweet Temptations	200	12	10	10	80	5601069105993	25601069105997
Shortbread Cookies	250	12	10	10	80	5601069108291	25601069108295



COOKIES & BISCUITS

Extraordinary Cookies

They are more than simple cookies... They are EXTRAORDINARY Cookies. Extraordinary in the indulgent flavor and in the larger size. These combinations, transform the moment of consumption in a real pleasure moment. Taste them and you will realize everything we're saying!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Extraordinary (chocolate and hazelnuts)	200	12	12	10	80	5601069108963	35601069108964
Extraordinary (white chocolate and cranberries)	200	12	12	10	80	5601069108956	35601069108957
Extra Cookies Big Chocolate Chunks	200	12	12	10	80	5601069108994	35601069108995



COOKIES & BISCUITS

Apple Strudel & Brownies

Love has no barriers, so we turned some of our most traditional desserts into delightful pieces of love in a cookie-form. One of our specialties... Exotic, delicious and indulgent!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Apple Strudel	150	12	22	8	88	5601069106891	45601069106899
Brownies	150	12	22	8	88	5601069106907	45601069106905



COOKIES & BISCUITS

Chocolate Chips

Love has no barriers, so we turned some of our most traditional desserts into delightful pieces of love in a cookie-form. One of our specialties... Exotic, delicious and indulgent!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Chocolate Chip Cookies	150	12	22	8	88	5601069102237	45601069102235



COOKIES & BISCUITS

Italian Crackers

Salted or not, but always crispy! You only have to choose and take one always with you. They are made following a distinct Italian technology, have no added sugars and are individually packed! Perfect for those who have a simple, natural and dynamic lifestyle!
The kind of love that you cannot live without...



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Cracker (with salt on top - 14 x 36g)	500	12	12	10	40	5601069107027	25601069107021
Cracker (without salt on top - 14 x 36g)	500	12	12	10	40	5601069107010	25601069107014



COOKIES & BISCUITS

Creamy Kiss

A kiss is always a treat! A kiss with filling is a double treat... This sandwich biscuits brings fun, joy and delight when you bite our Creamy Kiss biscuits. These biscuits are deliciously crispy and the size is the perfect one for kids, as well as for adults. Will you resist these desirable kisses?



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Creamy Kiss (milk filling)	180	12	20	14	112	5601069109014	45601069109012
Creamy Kiss (strawberry)	180	12	20	14	112	5601069102077	45601069102075
Creamy Kiss (vanilla)	180	12	20	14	112	5601069102060	45601069102068
Creamy Kiss (cocoa)	180	12	20	14	112	5601069102084	45601069102082



COOKIES & BISCUITS

Mini Creamy Kiss

Because there are many types of kisses...these are mini kisses! The bombastic Creamy Kiss cocoa flavor now in a bite size shape to take in little packets. Perfect for kids But also for adults ... because everybody likes kisses! Ask to the dog, the bird and the monkey for a cookie... No one can resist these kisses!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Mini Creamy Kiss Cocoa 160g	160	12	10	12	168	5601069108932	15601069108939
Mini Creamy Kiss Cocoa 640g	16x40	12	8	6	36	5601069109120	35601069109121
Mini Creamy Kiss Cocoa 640g (palletized)	16x40	12	216	2	4	5601069109120	55601069800367



COOKIES & BISCUITS

Digestive Biscuits

These biscuits with cereals are deliciously crunchy. Our digestives are an excellent source of energy to start a day, leaving you with a comforting sense of satisfaction to spread love all over the place. Traditional cereals biscuit with a great taste!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Digestive (traditional)	300	12	24	6	48	5601069108123	45601069108121

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SINGLE SERVE

Every moments can be special, even when you are alone... we put our traditional pieces of love in little packets so that you can take them everywhere. Either in a mini size format or just in a single serve packaging format, enjoy our cookies and crackers everywhere.



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Mini Butter Cookies	50	12	30	13	130	5601069108765	55601069108760
Mini Chocolate Chip Cookies	50	12	30	13	130	5601069108758	55601069108753
Mini Digestive Traditional	50	12	28	13	130	5601069108253	55601069108258
Crackers individual (with salt on top)	36	12	56	14	112	5601069107003	85601069107009
Crackers individual (without salt on top)	36	12	56	14	112	5601069106990	85601069106996
Butter Cookies individual	18	12	384	6	30	656368002974(upc)	55601069501233
Mini Creamy kiss kids (cocoa)	40	12	30	13	130	5601069109137	55601069109132
Croissant (chocolate flling)	18x55g	9	1	19	171	5601069107195	35601069107196



SINGLE SERVE

Mini Butter Cookies and Chocolate Chip Cookies

Especially for cookie lovers! On a bite size shape, these mini cookies are irresistible to eat up till the end of each pack...



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Mini Butter Cookies Display	50x6	12	6x6	14	84	5601069110010	15601069110017
Mini Chocolate Chips Cookies Display	50x6	12	6x6	14	84	5601069110027	15601069110024



SINGLE SERVE

Mini Digestive

These biscuits with cereals are deliciously crunchy. Our digestives are an excellent source of energy to start a day, leaving you with a comforting sense of satisfaction to spread love all over the place.

Traditional cereals biscuit with a great taste, now in small pack to take and eat everywhere!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Mini Digestiva (traditional) - Display	6x50g	12	6x6	14	84	5601069110034	15601069110031



SINGLE SERVE

Mini Creamy Kiss

Because there are many types of kisses...these are mini kisses! The bombastic Creamy Kiss cocoa flavor now in a bite size shape to take in little packets. Perfect for kids But also for adults ... because everybody likes kisses! Ask to the dog or the monkey for a cookie... No one can resist these kisses!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Mini Creamy kiss kids (cocoa) - Display	6x40g	12	6x6	14	84	5601069110041	15601069110048



SINGLE SERVE Croissant with Chocolate Filling

Because small proofs of love turn any moment into a great moment... transform your moments with the soft texture of our croissants filled with authentic chocolate. Pieces of love served in individual portions to delight yourself anywhere!
A perfect snack to take in every moment, taking you to an universe of pure pleasure!



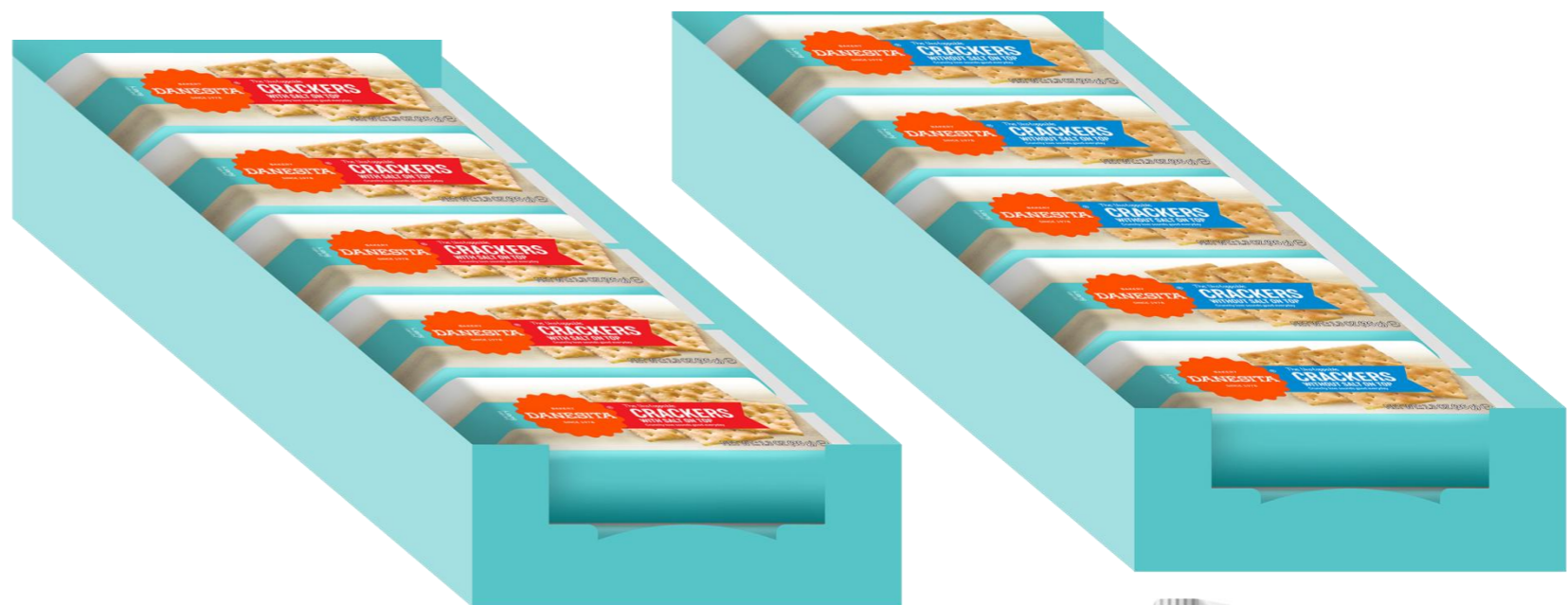
Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Croissant (chocolate filling)- Display	8x55g	9	8x6	6	42	5601069110089	15601069110086



SINGLE SERVE Crackers

Salted or not, but always crispy! You only have to choose and take one always with you. They are made following a distinct Italian technology, have no added sugars and are individually packed! Perfect for those who have a simple, natural and dynamic lifestyle!

The kind of love that you cannot live without...



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Crackers individual (with salt on top) - Display	10x36g	12	10x6	11	55	5601069110058	65601069110050
Crackers individual (without salt on top) - Display	10x36g	12	10x6	11	55	5601069110065	65601069110067



SINGLE SERVE Butter Cookies

Our Butter Cookies are made with the traditional Danish recipe, that is in the top of mind of our consumers since always. On tiny packs to take everywhere, enjoy your indulgence moment of the day whenever you want!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Butter Cookies Individual - Display	36x18g	12	36x4	10	70	5601069110072	35601069110073



SPECIALTIES

Lady Fingers



Inspired by the traditional Italian recipe, our lady fingers are the secret to complement your moments of inspiration. Delicious on their own and also as an ingredient, they balance their texture and density in a unique and perfect way. They are the perfect love blend!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Lady Fingers	200	12	12	7	70	5601069240250	35601069240251



SPECIALTIES

Puff Pastry



Some people say that love can have a lot of forms, for us it has a thousand leaves. A thousand leaves (mille feuilles) of light and crunchy pastry, filled with love, for a really pleasant moment. This is why one of the most classic products made in the Italian style is very popular worldwide.



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Puff Pastry	140	12	14	9	81	5601069970072	15601069970079



FAMILY CAKES

Luxury Cakes



Our cakes are made with the traditional Danish recipes, mixed with the love we put in everything we do... That's the reason why our cakes have the perfect texture, shape and a great taste. Allow yourself to indulge on a sweet pleasure, or share them with the ones you care... they will love it! Love in slices everyday!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Luxury (butter)	400	6	6	8	176	5601069108642	65601069108644
Luxury (cocoa with choc. Chips)	400	6	6	8	176	5601069104088	65601069104080
Luxury (marble)	400	6	6	8	176	5601069109007	65601069109009
Luxury (vanilla with choc. Chips)	400	6	6	8	176	5601069104095	65601069104097



FAMILY CAKES

Half Moon



Our cakes are made with the traditional Danish recipes, mixed with the love we put in everything we do... That's the reason why our cakes have the perfect texture, shape and a great taste. Allow yourself to indulge on a sweet pleasure, or share them with the ones you care... they will love it! Love in slices everyday!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Half Moon (marble)	350	6	8	13	117	5601069107584	75601069107583
Half Moon (lemon)	350	6	8	13	117	5601069107577	75601069107576



SWISS ROLLS



No one forgets the first love! You always put a smile on your face when you think about that happiness. Our love story started with our swiss rolls and since then people enjoyed smiley moments with us. With family, friends or simply alone, taste and share the love from our swiss rolls!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Swiss Roll (cocoa covered)	300	6	6	9	180	5601069711033	65601069711035
Swiss Roll (strawberry filling)	300	6	6	9	180	5601069100011	65601069100013
Swiss Roll (cocoa filling)	300	6	6	9	180	5601069711132	65601069711134
Swiss Roll (party)	300	6	6	9	180	5601069108970	65601069108972



CROISSANTS

Because small proofs of love turn any moment into a great moment... transform your moments with the soft texture of our croissants. Pieces of love served in individual portions to delight yourself anywhere!

A perfect snack to take in every moment, taking you to an universe of pure pleasure!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Croissants (chocolate filling)	360	9	9	5	30	5601069107218	15601069107215
Croissants (without filling)	270	9	9	5	30	5601069110096	15601069110093

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TOASTS

Swedish Toasts

Always crispy and crunchy, in traditional varieties or with olive oil, our Swedish Toasts are high on fiber and have low sugar content. As an appetizer or as a snack these toasts are always unmistakable!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Swedish Toasts (wheat)	225	12	10	6	60	5601069910030	15601069910037
Swedish Toasts (whole wheat)	225	12	10	6	60	5601069910047	15601069910044
Swedish Toasts (olive oil)	225	12	10	6	60	5601069102596	15601069102593



TOASTS

Exclusive Toasts

To the ones that want to make the difference: our exclusive toasts have a distinct and exclusive shape, with no added color and preservatives. Our traditional cereal range is perfect to surprise and to be surprised! Eat them simple, or let your imagination go wild and personalize your favorite exclusive toasts!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per row	Cartons per pallet	EAN	ITF
Exclusive Toast wheat	225	12	12	8	80	5601069107621	95601069107624
Exclusive Toast whole wheat	225	12	12	8	80	5601069107638	95601069107631



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